

## **Suria celebrates 15<sup>th</sup> Anniversary of Pesta Perdana**

**Singapore, 21 February 2019** – Mediacorp Suria’s prestigious television awards show, ***Pesta Perdana***, will be held this year ‘live’ on Saturday, 30 March at the MES Theatre at Mediacorp. The event will be graced by Guest of Honour, Mr Zaqy Mohamad, Minister of State, Ministry of National and Ministry of Manpower. The biennial awards show, now into its 15<sup>th</sup> edition, honours the very best in local Malay television. This year’s show will be hosted by multi-talented actor, director and host, Khairudin Samsudin.

*Pesta Perdana* promises something for everyone. As a celebratory prelude, fans will get to meet and greet their favourite celebrities and nominees in a special event called ***Viva Pesta!*** that will be held on Saturday, 16 March 2019 at Mediacorp Campus, Town Square from 12.00pm to 6.00pm. Hosted by A B Shaik and Farhana M. Noor, the event will feature an exciting line up of immersive and interactive activities with delicious food and many instagram-worthy moments for the fans, including cooking demonstrations by a celebrity chef. Admission to *Viva Pesta!* is free.

In addition, fans at *Viva Pesta* can also attend a special prelude TV show, ***Pesta Perdana Ekstra!*** hosted by Hans Hamid and Hana Rosli. This show will air on Friday, 29 March 2019 at 9.30pm on Suria.

A total of 31 awards will be given out at the *Pesta Perdana* awards ceremony from over 300 entries received between 1 January 2017 and 31 December 2018.

Shortman Films’ social drama *Bantal Buruk Saloma* leads with 11 nominations while Mediacorp Eaglevision’s *Tujuh Hari* is close behind with 10 nominations. This is followed by Flipside Stories’ *Mekah Di Hati* and Millenia Motion Pictures’ *Tekan Minyak* which tied with 7 nominations each.

In a nod to the budding new talents of the industry, this year’s *Pesta Perdana* boasts a total of 30 first time nominees in the performance and creative categories. There are also 5 celebrity families vying for the awards:

- J.A. Halim, Aminah Ahmad, Helmindra & Fizah Nizam (Father, Mother, Son & Daughter-in-Law)
- Sani Hussin & Rosita Hussin (Siblings)
- Seriwahyuni Jaes & R. Azmann (Husband & Wife)
- Faisal Ishak & Umie Isa (Husband & Wife)
- Haslinna Ja’aman & Danial Nazim (Mother & Son)

Other nominees include Papahan Film’s *SR115*, winner of Best Original Screenplay at the Asian Academy Creative Awards 2018 and finalist at the New York Festivals TV & Films Awards 2019 for Drama and Best Screenplay categories; Xtreme Media’s *Swap Kerja Sr 2*, finalist of Outstanding Variety Show category at the 4<sup>th</sup> Asia Rainbow TV Awards 2018 as well as Filmat36’s *Kembara Kasih Sr 3*, nominee of Best Documentary category at the Venice TV Award 2018 and finalist in the Community Service Programs category at the New York Festivals TV & Films Awards 2019. Two other nominated programmes, *Bonda* and *Projek Kasih*, are also recognised as finalists at the New York Festivals TV & Films Awards 2019 for Drama Special and Variety Special category respectively.

Ms Sabariah Ramilan, Head of Malay Audience & Eaglevision, Mediacorp, said, “For nearly two decades, Suria has been working closely with local production houses and talents to ensure our programmes entertain, engage and remain relevant to our audiences. We are proud to see our programmes receive recognitions at the regional and international stage, but it is right here at *Pesta Perdana* that we celebrate and embrace the achievements of our homegrown talents.”

The Most Popular Male Personality and Most Popular Female Personality categories are decided by voting. The public may cast their votes on [toggle.sg/pestaperdana](http://toggle.sg/pestaperdana). Voting opens from 15 March at 10.00am and will close at 10.00pm on 30 March 2019.

Issued by Mediacorp Suria

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### About Suria

Suria, which means “sun” in Malay, denotes a new era in Malay programming through its programmes which reflect the unique views, culture and lifestyles of Malay Singaporeans. Committed to being the heartbeat of the Malay community, Suria is the choice of Malay viewers in Singapore and aspires to be the No. 1 channel for the Malay community in the region.

For more information, please visit [toggle.sg/suria](http://toggle.sg/suria)  
Please visit & “LIKE” our Facebook fanpage at [facebook.com/mediacorpsuria](https://facebook.com/mediacorpsuria)

### About Mediacorp

Mediacorp is Singapore’s largest content creator and transmedia platform, operating seven TV channels, 11 radio stations and multiple digital platforms including Channel NewsAsia (CNA), Singapore’s most used news app, and Toggle, its digital video platform. Its mission is to engage, entertain and enrich audiences by harnessing the power of creativity.

Mediacorp pioneered the development of Singapore’s broadcasting industry, with radio broadcast in 1936 and television broadcast in 1963. Today, it reaches 99% of Singaporeans in all four languages, and has a growing Asian audience base through CNA and its entertainment content that is distributed across markets in the region.

Mediacorp’s investments include stakes in Reebonz, one of the region’s fastest growing luxury online retailers, and Vietnam television’s International Media Corporation. The Mediacorp Partner Network brings Mediacorp together with industry-leading brands like ESPN and 99.co to deliver rich content for consumers and effective solutions for advertisers.

For more information, please visit [mediacorp.sg](http://mediacorp.sg).

